

Los Angeles County Commission for Women

Public Relations/Social Media Committee Report

Chair: Gerda Govine, Ed.D.

Member: Reiko Duba

Rebranding the Commission is one of the charges of this committee. One of the actions in process is the creation of a new original logo by three volunteer artists in Los Angeles County who have agreed to engage in a design competition. One artist, Marion Eisenmann, was recommended by Commissioner Shevlin, Chair, Economic Development Committee and two, Rosalind Binger and Jennifer Guterrez Morgan, by Commissioner Govine. The artists will be required, prior to beginning their art work, to submit a biography.

Staff provided a jpeg image of the present Commission logo that will be sent to the three artists with instructions regarding creation of the logo along with a liability agreement for them to sign prior to the start of their work. Staff is conducting research about the origin and history of the present logo, copyright and any other matters that need to be handled.

Once the high-resolution logos are designed this matter will be agendaized for an upcoming meeting, hopefully by our retreat in August, so that Commissioners can vote to pick one of the designs.

As Chair of the Public Relations Social Media Committee and a member of the Economic Development Committee, I was part of a telephone conference with Commissioners Shevlin, Chair and Lesser, Member on April 3, 2013 and May 29, 2013. As a member of the Health Committee, I participated in a telephone conference with Commissioners Creary, Chair and Lesser, Member and Dr. Genevieve Clavreul on May 30, 2013.

I was invited by Commissioner Petrossian, Chair of the Education Committee, to speak at the Scholarship Event on June 18, 2013 which starts at 8:30 a.m. in the Hall of Administration, Room 743.

I attended the County of Los Angeles Chief Executive Office, Quality and Productivity Commission "Leaders in Action New Ideas, 11th Annual Leadership Conference" on Wednesday, May 22, 2013 at the Dorothy Chandler Pavilion from 8:00 a.m.-12 noon. One of the speakers was County Supervisor Michael D. Antonovich, 5th District and Nedra Jenkins, Chief of Staff, representing County Supervisor Mark Ridley Thomas, 2nd District.

Respectfully submitted June 3, 2013

Commissioner Gerda Govine, Ed.D.